



Geofluid

International exhibition of technology and equipment for prospecting, extracting and conveying underground fluids

Press release nr.2 - Geofluid 2020

GEOFLUID 2020: A VISION ON NEW MARKETS AND TECHNOLOGICAL INNOVATIONS

Piacenza Expo officially opened the promotional campaign for the new edition of Geofluid, which will take place from September 30th to October 3rd 2020 in the renewed Piacenza showgrounds.

The last edition ended with an excellent and prestigious success in terms of numbers and contents. The exhibition has grown in size, completeness of the exhibit proposals, in prestige and international authority, thanks to its specialized approach and the participation of market leading companies and qualified visitors.

In fact, 2018 edition of Geofluid registered over 11,000 professional operators from 86 foreign countries and 287 direct exhibitors, confirming the importance of this international event.

Geofluid is a tailor-made appointment. The limited size of the event, due to the extreme specialization, is an advantage: the right size that always rewarded. A highly specialized trade show and conference that has always provided a direct and immediate tool to operators in the drilling and geotechnical sectors.

The next edition of Geofluid is therefore going to be an important strategic moment for the drilling and underground works sector. The main sectors such as *GEOTECHNOLOGY - GEOTUNNEL - GEOCONTROL - NODIG - GEOTERMIA* will be maintained, to which will be added a series of initiatives relevant to the energy transition phase.

Management of energy resources, water and circular economy, reclamation technologies, pollutants management and environmental protection, prevention of hydrogeological risk, dewatering, eco-sustainable solutions and technologies, startups in the drilling and foundation industry, technological innovation, sustainable management of resources, energy efficiency of plants and equipment, dissemination of good practices will be some of the issues of the 2020 edition for a perspective vision project for the next 10 years.

Among its objectives, in addition to the already established commercial hub, Geofluid has to establish a knowledge platform where all the players involved (Companies, Universities, Researchers, Technicians, Lawmakers, Trade Associations, Public Contractors) can become active in the dissemination of a new culture that is able to face the changes of the next decade. The added value pursued by the exhibiting companies passes through the belonging to an evolved cultural system that only Geofluid, with its success story and strong relationships with outlet markets, can supply in a short time.

Let's meet in Italy for a not-to-miss exhibition experience: GEOFLUID 2020! www.geofluid.it

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